

Order Item Summary

CBS TELEVISION STATIONS



WBZ-TV

Order ID: 58261 CF LOC-POL	FBD - LBD: 10/21/12 - 10/28/12	HL#:	Created: 09/10/12 01:23 PM
Client: SCOTT BROWN FOR U.S. SENATE...	CPE: / / 5066W10/22	Agency Commission: 15 %	Updated: FWONG on 09/10/12 01:33 PM
Agency: MULTI MEDIA SERVICES CORP.	Product: BROWN/R/US SEN MA	Self :03:00	Confirmed: 09/10/12 01:32 PM
Buyer: N. McDONALD	Demo: HHOLDS DMA RTG	Sched. Code: Z	Contract: 09/11/12 08:53 AM
AE: PAT CASHEN POLITICAL-WBZ-TV			Billing Int: Monthly BM: SS
Share: 0%	WCVB: 0% WHDH: 0%	WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0%	WNDS: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MLOCAL6A FIXED	M T W T F * *	NEWS	30				0.0	\$900.00	5	\$4,500.00		
	<u>FBD</u> 10/22/12	<u>LBD</u> 10/26/12	<u>Oct 22</u> 5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MEARLY FIXED	M T W T F * *	MORN	30				0.0	\$500.00	10	\$5,000.00		
	<u>FBD</u> 10/22/12	<u>LBD</u> 10/26/12	<u>Oct 22</u> 10										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	DRACHAEL9A FIXED	M T W T F * *	DAY	30				0.0	\$585.00	5	\$2,925.00		
	<u>FBD</u> 10/22/12	<u>LBD</u> 10/26/12	<u>Oct 22</u> 5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	DPRICE FIXED	M T W T F * *	PRCE	30				0.0	\$1,080.00	5	\$5,400.00		
	<u>FBD</u> 10/22/12	<u>LBD</u> 10/26/12	<u>Oct 22</u> 5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	NNOON FIXED	M T W T F * *	NEWS	30				0.0	\$630.00	5	\$3,150.00		
	<u>FBD</u> 10/22/12	<u>LBD</u> 10/26/12	<u>Oct 22</u> 5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	DCBSSSOAP2 FIXED	M T W T F * *	SOAP	30				0.0	\$600.00	5	\$3,000.00		
	<u>FBD</u> 10/22/12	<u>LBD</u> 10/26/12	<u>Oct 22</u> 5										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	DDRPHIL	M T W T F * *	PHIL	30				0.0	\$650.00	5	\$3,250.00		
<i>FIXED</i>													
<u>FBD</u> <u>LBD</u> <u>Oct 22</u>													
10/22/12 10/26/12 5													

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	EJUDY4P	M T W T F * *	EFG	30				0.0	\$850.00	5	\$4,250.00		
<i>FIXED</i>													
<u>FBD</u> <u>LBD</u> <u>Oct 22</u>													
10/22/12 10/26/12 5													

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	EJUDY430P	M T W T F * *	EFG	30				0.0	\$850.00	5	\$4,250.00		
<i>FIXED</i>													
<u>FBD</u> <u>LBD</u> <u>Oct 22</u>													
10/22/12 10/26/12 5													

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	ENWS5P	M T W T F * *	EFG	30				0.0	\$1,000.00	5	\$5,000.00		
<i>FIXED</i>													
<u>FBD</u> <u>LBD</u> <u>Oct 22</u>													
10/22/12 10/26/12 5													

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	ENWS530P	M T W T F * *	EFG	30				0.0	\$1,100.00	5	\$5,500.00		
<i>FIXED</i>													
<u>FBD</u> <u>LBD</u> <u>Oct 22</u>													
10/22/12 10/26/12 5													

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	NEARLYMF	M T W T F * *	NEWS	30				0.0	\$1,440.00	5	\$7,200.00		
<i>FIXED</i>													
<u>FBD</u> <u>LBD</u> <u>Oct 22</u>													
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 Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	AWHEEL	M T W T * * *	ACC	30				0.0	\$1,980.00	4	\$7,920.00		
		<i>FIXED</i>											
		<u>FBD</u> 10/22/12	<u>LBD</u> 10/25/12		<u>Oct 22</u> 4								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	PALLACC1HR	* * * * F * *	LPAT	30				0.0	\$1,800.00	1	\$1,800.00		
		<i>FIXED</i>											
		<u>FBD</u> 10/26/12	<u>LBD</u> 10/26/12		<u>Oct 22</u> 1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	AJEOPMF	M T W T * * *	ACC	30				0.0	\$2,880.00	4	\$11,520.00		
		<i>FIXED</i>											
		<u>FBD</u> 10/22/12	<u>LBD</u> 10/25/12		<u>Oct 22</u> 4								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	LLETTER	M T W T F * *	LETT	30				0.0	\$1,350.00	5	\$6,750.00		
		<i>FIXED</i>											
		<u>FBD</u> 10/22/12	<u>LBD</u> 10/26/12		<u>Oct 22</u> 5								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	LFERGUSON	M T W T F * *	LFG	30				0.0	\$500.00	5	\$2,500.00		
		<i>FIXED</i>											
		<u>FBD</u> 10/22/12	<u>LBD</u> 10/26/12		<u>Oct 22</u> 5								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	MNEWS430A	M T W T * * S	SUNR	30				0.0	\$200.00	5	\$1,000.00		
		<i>FIXED</i>											
		<u>FBD</u> 10/21/12	<u>LBD</u> 10/25/12		<u>Oct 15</u> 1	<u>Oct 22</u> 4							

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	MSUNRISE1	M T W T F * *	SUNR	30				0.0	\$500.00	5	\$2,500.00		
		<i>FIXED</i>											
		<u>FBD</u> 10/22/12	<u>LBD</u> 10/26/12		<u>Oct 22</u> 5								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	NLATE	M T W T F S S	NEWS	30				0.0	\$2,700.00	7	\$18,900.00		
		<i>FIXED</i>											
		<u>FBD</u> 10/22/12	<u>LBD</u> 10/28/12		<u>Oct 22</u> 7								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	WSAT6ANWS	* * * * * S *	NEWS	30				0.0	\$540.00	1	\$540.00		
		<i>FIXED</i>											
		<u>FBD</u> 10/27/12	<u>LBD</u> 10/27/12		<u>Oct 22</u> 1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	WSAT7ANWS	* * * * * S *	NEWS	30				0.0	\$630.00	1	\$630.00		
		<i>FIXED</i>											
		<u>FBD</u> 10/27/12	<u>LBD</u> 10/27/12		<u>Oct 22</u> 1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	AWHEELSA	* * * * * S *	ACC	30				0.0	\$900.00	1	\$900.00		
		<i>FIXED</i>											
		<u>FBD</u> 10/27/12	<u>LBD</u> 10/27/12		<u>Oct 22</u> 1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	AJEOPSA	* * * * * S *	ACC	30				0.0	\$990.00	1	\$990.00		
		<i>FIXED</i>											
		<u>FBD</u> 10/27/12	<u>LBD</u> 10/27/12		<u>Oct 22</u> 1								

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	LINSIDER	* * * * * S *	LATE	30				0.0	\$450.00	1	\$450.00		
		<u>FIXED</u>											
		<u>FBD</u>	<u>LBD</u>										
		10/27/12	10/27/12										
				Oct 22									
					1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	WSAT5ANWS	* * * * * S *	NEWS	30				0.0	\$270.00	1	\$270.00		
		<u>FIXED</u>											
		<u>FBD</u>	<u>LBD</u>										
		10/27/12	10/27/12										
				Oct 22									
					1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
027	WSUN6ANWS	* * * * * * S	NEWS	30				0.0	\$540.00	1	\$540.00		
		<u>FIXED</u>											
		<u>FBD</u>	<u>LBD</u>										
		10/28/12	10/28/12										
				Oct 22									
					1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
028	WSUN7ANWS	* * * * * * S	NEWS	30				0.0	\$630.00	1	\$630.00		
		<u>FIXED</u>											
		<u>FBD</u>	<u>LBD</u>										
		10/28/12	10/28/12										
				Oct 22									
					1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
029	WSUN8ANWS	* * * * * * S	NEWS	30				0.0	\$900.00	1	\$900.00		
		<u>FIXED</u>											
		<u>FBD</u>	<u>LBD</u>										
		10/28/12	10/28/12										
				Oct 22									
					1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
030	WCBSSUN	* * * * * * S	MORN	30				0.0	\$1,980.00	1	\$1,980.00		
		<u>FIXED</u>											
		<u>FBD</u>	<u>LBD</u>										
		10/28/12	10/28/12										
				Oct 22									
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
031	LFINAL1	* * * * * S	LOCs	30				0.0	\$1,260.00	1	\$1,260.00		
<i>FIXED</i>													
		<u>FBD</u> 10/28/12	<u>LBD</u> 10/28/12		<u>Oct 22</u> 1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
032	LTIMSUM1	* * * * * S	LATE	30				0.0	\$315.00	1	\$315.00		
<i>FIXED</i>													
		<u>FBD</u> 10/28/12	<u>LBD</u> 10/28/12		<u>Oct 22</u> 1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
033	WSUN5ANWS	* * * * * S	NEWS	30				0.0	\$270.00	1	\$270.00		
<i>FIXED</i>													
		<u>FBD</u> 10/28/12	<u>LBD</u> 10/28/12		<u>Oct 22</u> 1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
034	DDEAL	M T W T F * *	DAY	30				0.0	\$1,000.00	5	\$5,000.00		
<i>FIXED</i>													
		<u>FBD</u> 10/21/12	<u>LBD</u> 10/26/12		<u>Oct 15</u> 5		<u>Oct 22</u>						

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
035	NEARLYSU	* * * * * S	NEWS	30				0.0	\$1,440.00	1	\$1,440.00		
<i>FIXED</i>													
		<u>FBD</u> 10/28/12	<u>LBD</u> 10/28/12		<u>Oct 22</u> 1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
036	LFINALOT	* * * * * S	LOCs	30				0.0	\$720.00	1	\$720.00		
<i>FIXED</i>													
		<u>FBD</u> 10/28/12	<u>LBD</u> 10/28/12		<u>Oct 22</u> 1								

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Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	121	0	\$123,150.00	\$104,677.50	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$123,150.00	\$104,677.50	\$0.00	\$0.00